

## Looking for a great way to manage your website budget while having a custom, dynamic website?

**TEMPLATE+** delivers on both fronts!

With minimal upfront cost, you can have a starter original design website. Even better, we handle hosting and maintenance and refresh your new site monthly with your changes.

A starter website of up to 5 pages starts at \$1,400 and monthly maintenance is only \$140.

### STARTER WEBSITE

#### What's included?

We'll populate and publish your website including:

- Website design and development
- Website architecture and content
- Editorial content assistance
- Up to TWO royalty-free photos
- Hosting and bandwidth (up to 25MB and 5GB/month)
- System maintenance and 24/7 monitoring
- New domain name acquisition (if needed)
- Monthly content updating (<1 hr/month)
- Website launch to the Internet

**SET-UP COST:** \$1,400.00 (one-time fee, up to 5 pages)

**MAINTENANCE:** \$140.00 (monthly, payable quarterly)

### ADD-ONS

Your site is fully upgradable, securing your initial investment and growing your website to fit your needs. These WEBSITE UPGRADES can be added to your STARTER WEBSITE at any time.

<b>ADDITIONAL PAGES</b>	2 pages minimum
<b>SET-UP COST:</b>	\$140.00 (one-time fee, per page)
<b>MAINTENANCE:</b>	\$14.00 (per page monthly)

<b>CONTENT RESEARCH &amp; COPYWRITING</b>	\$80.00 (per hour)*
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<b>E-COMMERCE with Shopping Cart</b>	2 pages minimum \$150.00 (per page, per month)*
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<b>EMAIL SET-UP using your domain name</b>	\$80.00 (one-time, per name)
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<b>WEBSITE STATISTICS with details page</b>	\$275.00 (one-time, per site)
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<b>CUSTOM PHOTOGRAPHY</b>	\$550.00 (per 6 hour day)*
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<b>VIDEO STREAMING</b>	Estimated*
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<b>FLASH ANIMATION</b>	Estimated*
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<b>LOGO DESIGN &amp; CUSTOM GRAPHICS</b>	Estimated*
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<b>CREDIT CARD PAYMENT SUPPORT</b>	Estimated*
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<b>EMAIL CAMPAIGN SUPPORT</b>	Estimated*
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<b>SEARCH ENGINE OPTIMIZING</b>	
<b>SET-UP COST:</b>	\$200.00 (one-time fee, per URL)
<b>MAINTENANCE:</b>	\$250.00 (per month)

<b>YOUTUBE ONLINE VIDEO</b>	
<b>SET-UP COST:</b>	\$500.00 (one-time fee, per URL)
<b>MONTHLY:</b>	\$200.00 (per URL)
<b>CREATIVE:</b>	\$250.00 (optional)

<b>FACEBOOK PAGE</b>	
<b>SET-UP COST:</b>	\$500.00 (one-time fee, per page)
<b>MAINTENANCE:</b>	\$250.00 (optional)

\* A Project Management fee is added and equal to total project cost.

SMALL BUSINESS WEBSITE SERVICES (SBWS) use third-party technologies to build custom websites. SBWS' offerings include design, content development, site deployment, and related IT services. TEMPLATE+ provides hosting, maintenance and periodical content updating services.

50% of all Setup Costs and Project Management Fees are due upon Project Estimate approval which constitutes the Service Agreement. Balance is due upon website launch on the Internet. Ongoing monthly fees are billed quarterly and due in advance (Q1 is due prior to launch). Monthly fees automatically increase at the rate of 10% per year. TEMPLATE+ Website agreements require a two-year minimum commitment effective upon client approval of the Project Estimate/Service Agreement. TEMPLATE+ will cancel website services of past-due accounts and maintains the right to shut-down any past-due account website. New Setup Fees apply to reinstate expired websites and services. SBWS terms and services may change without prior notice.